



June 1-3, 2012

Sponsorship Opportunities



Sponsorship
2012 EDMONDS WATERFRONT FESTIVAL
JUNE 1-3, 2012
PORT OF EDMONDS MARINA

We Invite You to Become a Sponsor

Becoming a Sponsor of the popular Edmonds Waterfront Festival is a positive and important investment in your market and community. Each year, the Rotary Club of Edmonds proudly presents this very special event as the centerpiece of the club's annual community fundraising efforts.

Proceeds from the Waterfront Festival have allowed The Rotary Club of Edmonds to support local projects, organizations and services such as:

- Christmas gifts for foster kids
- An annual Christmas shopping opportunity for underprivileged youth
- Edmonds Community College Endowment
- Cascade Symphony Orchestra
- David Stern Policeman of the Year award
- Rotary First Harvest
- The Guardian Ad Litem program
- Rotary International Youth Exchange program
- Edmonds 4th of July celebrations
- Edmonds Center for the Performing Arts
- Student-of-the-Month Awards and scholarships for Meadowdale HS students
- Scholarships for Edmonds-Woodway and Scriber Lake HS students
- YMCA Partners with Youth Scholarships
- YWCA Pathways for Women
- ... And much more.

The services Rotary Club of Edmonds supports, and the projects its members commit their time to, have lasting, positive effects reaching well beyond the immediate community. We believe sponsorship offers businesses and individuals a chance to promote enormous goodwill, and at the same time provides a wide variety of positive marketing benefits to local, regional or national business.

It takes a vital community to support events such as The Edmonds Waterfront Festival. Edmonds is an exciting, vibrant family community, which has helped to make this festival more popular with each passing year. The festival is one of the three major events in the areas, and the first event of the summer season in one of the most beautiful Northwest seaside destinations.

Without our sponsors, vendors and community, this special event and programs it supports would not be possible. Please join as a valued sponsor of this year's festival and **help make a difference in 2012.**

To become a Sponsor of the 2012 festival, please read the following materials.

Call Craig Cooke at 425-489-7900 x 1

Thank you.

*Note: Since the Rotary Club of Edmonds is a 501C (3) organization a portion of your payment may be tax deductible as a charitable donation.
Tax # 91-6059620*



Festival Attractions
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- **Popular local** acts will perform on the Festival Family Stage
- ***The Beatniks*** and other top bands will perform on the Beer Garden Stage
- 80+ arts and crafts vendors
- 20+ specialty food vendors
- Children's inflatable activity area
- Boating and marine displays
- Lots more for the whole family
- Offshore Race Boat Exhibition
- Floating Classic Yacht tours
- Free trout fishing for kids at Willow Creek Fish Hatchery
- Beach walks
- Hydroplane Displays



Sponsor Information

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PREMIER SPONSOR ~ \$7,500

- **Sponsorship opportunities include banner recognition as the sponsor for:**
 - **the Beer and Wine Garden Music Stage**
 - **the Family Stage**
 - **a banner supplied by you will be prominently displayed at the festival entrance**
- **Premier sponsors will be recognized in ALL promotional & paid announcements & advertisements.**
- Your business logo will be prominently featured on our festival street banners & printed info.
- Rotary will provide free use of a 10x20 space with canopy to set up a booth to promote your business.
- Your logo will be displayed on our Waterfront Festival web site with a link to your Web site.
- Your employees are welcome to wear your organization's logo clothing and volunteer to work at various locations such as the main entrance to emphasize your support of community service.
- Your produced spots played over festival grounds PA system.

PLATINUM SPONSOR ~ \$5,000

- **Sponsorship opportunities include banner recognition as the sponsor for:**
 - **All parking shuttle service vehicles**
 - **The children's inflatable area**
- A banner, supplied by you will be prominently displayed at the festival entrance.
- Your business will appear on all printed information such as programs, posters, & advertisements.
- Rotary will provide a free use of a 10x10 space with canopy to set up a booth to promote your business.
- Your logo will be displayed on our Waterfront Festival web site with a link to your Web site.
- Your produced spots played over festival grounds PA system.

GOLD SPONSOR ~ \$2,000

- Your name will appear on all printed information such as programs, posters, & advertisements.
- Rotary will provide a free use of a 10x10 space to set up a booth to promote your business.
- Your logo will be displayed on our Waterfront Festival web site with a link to your Web site.

Friend of Rotary SPONSOR ~ \$1,000

- Your name will appear on all printed advertising materials created for the festival.
- Your name will also be displayed on our Web site with a link to your Web site.

SUPPORTING BUSINESS AND INDIVIDUALS ~ \$500

- Your name will be displayed on our web site & displayed at the festival.

FRIENDS OF THE FESTIVAL ~ \$250

- Your name will be displayed on our web site.

(Complete this page and mail with payment)



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SPONSORING BUSINESS _____

YOUR NAME & TITLE: _____

BUSINESS MAILING ADDRESS:
 (Street or PO Box) _____

(City) _____ (State) _____ (Zip) _____

WEBSITE: _____

TELEPHONE _____ FAX _____ e-mail _____
 (Area code) (Area code)

BOOTH SPACE REQUEST (For Premier, Platinum and Gold Sponsors):

_____ Yes, we wish to have a _____ covered booth at the festival. (SEE BELOW FOR SIZES)
 _____ No, we do not need a covered booth, but wish _____ space for our own booth display.
 _____ No, we do not want a booth or area.
 Booth will offer (give brief description) _____

_____ We need electricity / _____ We do not need electricity (check one)

Electrical requirements for my booth are: _____

Level & amount of sponsorship: (circle one)

PREMIER	\$7,500	(10'X20' space with canopy)
PLATINUM	\$5,000	(10'X10' space with canopy)
GOLD	\$2,000	(10'X10' space)
FRIEND of ROTARY	\$1,000	
SUPPORTING BUSINESS and INDIVIDUALS	\$500	
FRIENDS of the FESTIVAL	\$250	

APPLICANT'S SIGNATURE (required) _____ DATE _____

Signature of applicant is a commitment to sponsorship of the 2012 festival and indemnifies the Edmonds Waterfront Festival, The Port of Edmonds, The Rotary Club of Edmonds, Back of Show Services, and Pacific Rim Talent, Inc. and saves them harmless from all claims, actions, damages, liability or expense in connection with loss of life, business, personal injury, and/or damages to property. The event provides reasonable security, however we do not accept responsibility for any loss or damages to persons, property or business. Participation is at your own risk. All sponsorships and sponsorship applications are subject to final approval by the Edmonds Waterfront Festival Committee 2012.



Check payable to: The Rotary Club of Edmonds
Mail payment, application and photos to:
Edmonds Waterfront Festival
C/O Craig Cooke, Pacific Rim Talent
P.O. Box 115, Edmonds, WA 98020

For more information, contact
Craig Cooke, Pacific Rim Talent
Phone: 425-489-7900x1 Fax: 425-482-9509
Craig@PacificRimTalent.com
www.edmondswaterfrontfestival.com